

ORDER

**Wichita KS KSNW**

Orders
Order / Rev: **A2533285**
Alt Order #: 26933247
Product Desc: 2020 Primary Electio
Estimate: 1424
Flight Dates: 06/09/20 - 06/15/20
Original Date / Rev: 06/08/20 / 06/08/20
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: **Ax Media**
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: **POL/Bob Hamilton/US Senate/KS/Rep**
Demographic: A50+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	35	\$8,060.00	\$6,851.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	35	\$8,060.00	\$6,851.00	191.00
Totals	35	\$8,060.00	\$6,851.00	191.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	25%	\$8,060.00
Market	100%	\$32,240.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$24,180.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/14/20	06/14/20		CM	Meet the Press	-----S	:30	1	\$200.00	P3	1.00	NM	1	\$200.00

Advertiser:	POL/Bob Hamilton/US Senate/KS/Repub
Product Desc:	2020 Primary Electio
Estimate:	1424

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Meet the Press															
Channels : KSNC,KSNG,KSNL,KSNN															
Meet The Press															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20-----S1\$200.001.00															
N 2	Multi	06/09/20	06/09/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20-T-----1\$600.005.00															
N 3	Multi	06/12/20	06/12/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20----F--1\$600.005.00															
N 4	Multi	06/15/20	06/15/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/15/2006/21/20M-----1\$600.005.00															
N 5	Multi	06/10/20	06/10/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$175.00	P4	2.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20--W----1\$175.002.50															
N 6	Multi	06/11/20	06/11/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	2.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20---T---1\$175.002.50															
N 7	Multi	06/12/20	06/12/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$175.00	P4	2.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20----F--1\$175.002.50															
N 8	Multi	06/09/20	06/09/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															
Kansas Today 3															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20-T-----1\$100.002.00															
N 9	Multi	06/10/20	06/10/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															
Kansas Today 3															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20--W----1\$100.002.00															
N 10	Multi	06/11/20	06/11/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															
Kansas Today 3															
Start DateEnd DateWeekdaysSpots/WeekRateRating															
Week: 06/08/2006/14/20---T---1\$100.002.00															
N 11	Multi	06/12/20	06/12/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															

Order / Rev: A2533285
 Alt Order #: 26933247
 Flight Dates: 06/09/20 - 06/15/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
 Product Desc: 2020 Primary Electio
 Estimate: 1424

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$100.00		2.00			
N 12	Multi	06/15/20	06/15/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$100.00		2.00			
N 13	Multi	06/09/20	06/09/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$225.00		7.00			
N 14	Multi	06/10/20	06/10/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	--W----					1	\$225.00		7.00			
N 15	Multi	06/15/20	06/15/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$225.00		7.00			
N 16	Multi	06/09/20	06/09/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$300.00		10.00			
N 17	Multi	06/10/20	06/10/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	--W----					1	\$300.00		10.00			
N 18	Multi	06/11/20	06/11/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	---T---					1	\$300.00		10.00			
N 19	Multi	06/12/20	06/12/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$300.00		10.00			
N 20	Multi	06/15/20	06/15/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$300.00		10.00			
N 21	Multi	06/09/20	06/09/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$175.00		6.00			

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 Alt Order #: 26933247
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 Product Desc: 2020 Primary Electio
 Estimate: 1424

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	Multi	06/10/20	06/10/20	KSN News at Five Channels : KSNC,KSNG,KSNNL,KSNNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	--W----		1				\$175.00		6.00			
N23	Multi	06/11/20	06/11/20	KSN News at Five Channels : KSNC,KSNG,KSNNL,KSNNW KSN News at Five KSN News	CM	5-530pm	---T---	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	---T---		1				\$175.00		6.00			
N24	Multi	06/12/20	06/12/20	KSN News at Five Channels : KSNC,KSNG,KSNNL,KSNNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	----F--		1				\$175.00		6.00			
N25	Multi	06/15/20	06/15/20	KSN News at Five Channels : KSNC,KSNG,KSNNL,KSNNW KSN News at Five KSN News	CM	5-530pm	M-----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/15/20	06/21/20	M-----		1				\$175.00		6.00			
N26	Multi	06/13/20	06/13/20	Sa 630-7p Channels : KSNC,KSNG,KSNNL,KSNNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$150.00	P4	6.50	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	-----S-		1				\$150.00		6.50			
N27	Multi	06/14/20	06/14/20	Today Show Su Channels : KSNC,KSNG,KSNNL,KSNNW Today Show Su Sunday Today Show	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	-----S		1				\$50.00		2.50			
N28	Multi	06/13/20	06/13/20	Sa 5-530p Channels : KSNC,KSNG,KSNNL,KSNNW Sa 5-530p Jeopardy	CM	5-530p	-----S-	:30	1	\$85.00	P4	5.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	-----S-		1				\$85.00		5.00			
N29	Multi	06/09/20	06/09/20	M-F 430-5p Channels : KSNC,KSNG,KSNNL,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	-T-----		1				\$140.00		6.00			
N30	Multi	06/10/20	06/10/20	M-F 430-5p Channels : KSNC,KSNG,KSNNL,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	--W----		1				\$140.00		6.00			
N31	Multi	06/11/20	06/11/20	M-F 430-5p Channels : KSNC,KSNG,KSNNL,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	---T---		1				\$140.00		6.00			
N32	Multi	06/12/20	06/12/20	M-F 430-5p Channels : KSNC,KSNG,KSNNL,KSNNW M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.00	NM	1	\$140.00

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Wichita KS KSNW

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Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$140.00		6.00			
N33	Multi	06/15/20	06/15/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$140.00		6.00			
N34	Multi	06/09/20	06/09/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$600.00	P4	7.50	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Tue Prime Other 1											
				America's Got Talent Tue-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$600.00		7.50			
N35	Multi	06/10/20	06/10/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$400.00	P4	5.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Wednesday 7-8p											
				Ellen's Game of Games Wed 8e/7c-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	--W----					1	\$400.00		5.00			
													Totals	35	\$8,060.00



125 West 55th St
New York, NY 10019

Contract # 26933247	Changes as of: 6/8/2020 at 8:01 AM	Version: Original Order	
CPE: 196/261/1424	Flight: 6/9/20 - 6/15/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita	Total \$: \$8,060.00
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 35
Suite 200	Agency Order #: 9646949	Service: Nielsen	Total CPP: \$42.20
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 191.0
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790	

Separation:

Comments: New Order 6/8/20 - The new order will run Tue 6/9 - Mon 6/15. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/9 - 6/15							Total Spots	Total \$	CPP*	GRP*
							6/9	6/10	6/11	6/12	6/13	6/14	6/15				
1	Su 9a-10a		Meet The Press	\$200.00	1.0	30	0	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0
2	Tu-F,M 10p-10:35p		KSN News	\$600.00	5.0	30	1	0	0	1	0	0	1	3	\$1,800.00	\$120.00	15.0
3	Tu-F,M 7a-8a		Today Show (7-8am)	\$175.00	2.5	30	0	1	1	1	0	0	0	3	\$525.00	\$70.00	7.5
4	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	1	1	0	0	1	5	\$500.00	\$50.00	10.0
5	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	1	1	0	0	0	0	1	3	\$675.00	\$32.14	21.0
6	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	10.0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$30.00	50.0
7	Tu-F,M 5p-5:30p		KSN News	\$175.00	6.0	30	1	1	1	1	0	0	1	5	\$875.00	\$29.17	30.0
8	Sa 6:30p-7p		Wheel of Fortune	\$150.00	6.5	30	0	0	0	0	1	0	0	1	\$150.00	\$23.08	6.5
9	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0	1	\$50.00	\$20.00	2.5
10	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	1	\$85.00	\$17.00	5.0
11	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	1	5	\$700.00	\$23.33	30.0
12	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	7.5	30	1	0	0	0	0	0	0	1	\$600.00	\$80.00	7.5
13	W 7p-8p		Ellen's Game of Games Wed 8e/7c-NBC	\$400.00	5.0	30	0	1	0	0	0	0	0	1	\$400.00	\$80.00	5.0
TOTALS:							7	7	5	6	2	2	6	35	\$8,060.00	\$42.20	191.0



125 West 55th St
New York, NY 10019

Contract # 26933247	Changes as of: 6/8/2020 at 8:01 AM	Version: Original Order	
CPE: 196/261/1424	Flight: 6/9/20 - 6/15/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita	Total \$: \$8,060.00
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 35
Suite 200	Agency Order #: 9646949	Service: Nielsen	Total CPP: \$42.20
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 191.0
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/08/20 8:01 AM	MICHAEL POWERS	New Order 6/8/20 - The new order will run Tue 6/9 - Mon 6/15. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$32,240
KSNW Share:	25%
Comment:	share estimated
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$8,060.00	\$42.20	191.0
Total	100%	35	\$8,060.00	\$42.20	191.0

Monthly Summary		
Month	Spots	Dollars
2020-Jun	35	\$8,060.00
Total	35	\$8,060.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	6/8/20 8:01 AM	MICHAEL POWERS	New	35		\$8,060.00	\$8,060.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020



General



Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Sarah Blue

Signature:

Audrey Berry

Name: Sarah Blue

Name:

Audrey Berry

Date of Request to Purchase Ad Time: 4/30/2020 7:54a

Date of Station Agreement to Sell Time: 6/8/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Sarah Blue

Name: Sarah Blue

Date: 4/30/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: *6/5/20*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

A2533285

Station Call Letters:

KSNW

Date Received/Requested:

6/8/20

Est. #:

1424

Station Location:

Wichita, KS

Run Start and End Dates:

6/9 - 6/15/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.